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**COFFEE SACRIFICE**

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# PRESS RELEASE

## Launch of Coffee Sacrifice 2018 Announced

*A new way to raise funds for your favourite charity*

**Killarney, 23 July 2018:** Charities spend a lot of time trying to find new and interesting ways of raising funds especially as government funding to many charities has been reduced so much over the last 6 years. Coffee Sacrifice came about in 2015 as a chance suggestion from a Secondary School student in Clontarf that he would gladly donate his coffee money if there was an easy way to do so.

A simple concept of sacrificing the cost of a cup of coffee (€3.00) upwards has now been turned from a text donation service into a full featured web concept that can be used to sacrifice a coffee to any registered charity in Ireland

Initially Coffee Sacrifice was just a text donation service managed by LikeCharity, and this feature is still available, but each year the popularity of the Coffee Sacrifice for World Suicide Prevention Day (10th September) has grown amongst the supporters and volunteers of Youth Suicide Prevention Ireland. As a result we decided to throw the concept out there for supporters of other charities to use our Coffee Sacrifice system to sacrifice a coffee to a charity of their choice (or to Youth Suicide Prevention Ireland should they be so inclined)

Youth Suicide Prevention Ireland 's role in coffeesacrifice.ie is to open up our existing fundraising concept to supporters of other charities. We provide the infrastructure and payment gateway as well as insuring that donations are disbursed to charities in an auditable manner. We will be taking a small fee of 5% to cover the costs of gateway fees which will allow 95c out of every €1 donated to be sent to the selected charity.

**END**

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Youth Suicide Prevention Ireland provides specialist educational resources and training to schools and colleges around Ireland. We provide and fund in-class, face to face, training for students in mental health awareness and suicide prevention; provide teacher training; provide teacher resource packs which include an integrated structure of presentation, lesson plans and supporting student materials so appropriate teachers can provide our training programme directly to their own students. Full details of our programme can be found at [www.yspi.ie](http://www.yspi.ie) and at [schools.yspi.ie](http://schools.yspi.ie)

Youth Suicide Prevention Ireland is a registered Irish charity. Our charity registration is 20070670 and can be verified with the Irish Charity Regulator We are a tax-exempt charitable trust approved by the Irish Revenue Commissioners under charity number CHY18438 and the charity is also an approved body under the Charities Donation Scheme. Our registered office details are: Youth Suicide Prevention Ireland, 1st Floor, 59 High Street, Killarney, Co Kerry V93 N977. Our contact details are ☎ 1800 828 030 ✉ admin@coffeesacrifice.ie. Our office hours are Monday to Friday 10am to 5pm